

Alabama Energy Efficient Appliance Rebate Program

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RETAILER WEBINAR

ALABAMA DEPARTMENT OF ECONOMIC & COMMUNITY AFFAIRS



ENERGY
DIVISION

Presenters

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- **Karen Clifton**
 - Alabama ADECA
- **Anne London**
 - Helgeson Enterprises
- **David White**
 - Helgeson Enterprises

Topics

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- Program Overview
- Eligible Products
- Program Eligibility
- Program Requirements
- Online Experience
- Retailer Responsibilities
- Q & A and Contact Information

Program Overview

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- Department of Energy issued \$296 Million grant to State Energy Offices for residential energy efficient appliance rebates
- Alabama awarded approximately \$4.4 million

Program Overview

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- Launch date: April 19, 2010
- Replace existing appliances with energy efficient models
- Approximately 50,000 rebates will be offered
- First come, first served until rebate funds are exhausted
- Visa Prepaid Card payment

Eligible Products

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Eligible Appliance Categories	Visa® Prepaid Rebate Value
Clothes Washers	\$100
Dishwashers	\$75
Freezers	\$50
Refrigerators (standard size)*	\$150
Room Air Conditioners	\$25

*Refrigerator purchase must be at least 7.75 cubic feet and priced over \$500 to qualify.

Program Eligibility

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- Alabama residents only
- New appliance purchase must be:
 - An ENERGY STAR qualified appliance
 - From a valid appliance category
 - Purchased on or after April 19, 2010
 - Purchased at any local retailer
 - ✦ Out-of-state purchases will qualify (but not encouraged)
 - ✦ Online purchases do not qualify
 - Replacing an existing appliance
- Limit one rebate per appliance type per address, maximum of two rebates per address

Program Requirements

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- Visit www.ALrebates.com to view estimated funds remaining
- Two options for rebate reservation:
 - Option 1:
 1. Buy an eligible appliance
 2. Apply for rebate online or via toll-free number
 3. Mail copy of invoice and reservation application within 15 days of application
 - Option 2:
 1. Reserve funds online or via toll-free number
 2. Buy an eligible appliance
 3. Complete the printed application and mail copy of invoice and application within 15 days of the reservation

Online Experience

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www.ALrebates.com

Program Requirements

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- Waiting list applications will be accepted after all funds are reserved
- Rebates will be offered to waiting list applicants as funds become available from unclaimed or disqualified reservations

Retailer Responsibilities

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- Download guides for retailers and Alabama residents at www.ALrebates.com
- Monitor remaining rebate funds and help communicate program requirements to customers
- Support haul away & proper recycling guidelines

Q & A

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- Review of questions submitted during the presentation
- List of questions and answers will be compiled and sent via email after the webinar
- If you have additional questions, please contact:

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